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## STPF Virtual Outreach Toolkit

Did you know? Most applicants first hear about the STPF fellowship from a fellow. With all the messages we receive nowadays, there's nothing like a personal note from a friend or colleague who was thinking of you. Pick and choose whichever platforms and messages speak to you and your network and adjust the text as you see fit. *Thank you for championing future fellows!*

- [Email \(#email\)](#)
- [Newsletter/Website \(#newsletter\)](#)
- [Twitter \(#twitter\)](#)
- [LinkedIn \(#linkedin\)](#)
- [Facebook \(#facebook\)](#)

Have ideas for this toolkit? Share them with us at [fellowships@aaas.org](mailto:fellowships@aaas.org) (<mailto:fellowships@aaas.org>).

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### Email

\* If you lose the link on "Apply Today" when you copy/paste from below, here it is: [www.stpf-aaas.org/?utm\\_campaign=2019-Recruitment&utm\\_medium=email&utm\\_source=fellow](http://www.stpf-aaas.org/?utm_campaign=2019-Recruitment&utm_medium=email&utm_source=fellow) ([http://www.stpf-aaas.org/?utm\\_campaign=2019-Recruitment&utm\\_medium=email&utm\\_source=fellows](http://www.stpf-aaas.org/?utm_campaign=2019-Recruitment&utm_medium=email&utm_source=fellows))

Dear **[colleague or another appropriate greeting]**,

The AAAS Science & Technology Policy Fellowships (STPF) program is seeking applicants for the next class of fellows. As an STPF fellow, you will bring your expertise to government and join an

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influential network of 3,000+ alumni fellows.

I know – I [was/am] an S&T Policy Fellow. [Add some highlights about your experience here.]

The STPF fellowship made a big impact on my career and life. I encourage you to apply to become a fellow. This is your chance to learn first-hand about federal policymaking while using your knowledge and skills to address today's most pressing societal challenges!

The deadline is November 1 – [Apply Today \(http://www.stpf-aaas.org/?utm\\_campaign=2019-Recruitment&utm\\_medium=email&utm\\_source=fellow\)](http://www.stpf-aaas.org/?utm_campaign=2019-Recruitment&utm_medium=email&utm_source=fellow).

Have questions? I'm here to answer them!

Sincerely,

[Your name]

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## Newsletter / Website

*Do you subscribe to a newsletter for your alma mater, scientific society, or another group that may be interested in the STPF program? Are you connected with an organization that posts announcements on their website? Ask the publisher to consider running a short piece on the STPF program. Here is suggested text.*

*\* If you lose the link when you copy/paste from below, here it*

*is: [www.stpf-aaas.org](http://www.stpf-aaas.org)*

*[?utm\\_campaign=2019-Recruitment&utm\\_medium=newsletter&utm\\_source=fellow](http://www.stpf-aaas.org/?utm_campaign=2019-Recruitment&utm_medium=newsletter&utm_source=fellow) ([http://www.stpf-aaas.org/?utm\\_campaign=2019-Recruitment&utm\\_medium=newsletter&utm\\_source=fellow](http://www.stpf-aaas.org/?utm_campaign=2019-Recruitment&utm_medium=newsletter&utm_source=fellow))*

**Title:** Become a AAAS Science & Technology Fellow!

**Body:** The AAAS Science & Technology Policy Fellowships (STPF) program is seeking applicants for the next of fellows. Gain hands-on policy experience, help develop and execute solutions to address societal challenges, and join a highly accomplished corps of over 3,000 alumni fellows who are leaders in government, academia, industry and the nonprofit sector. The STPF program seeks candidates with strong STEM credentials, an interest in career enhancement, and a desire to learn about federal policymaking. These transformative fellowships take you to Washington DC for one year and places you in an office throughout the three branches of federal government. The application deadline is November 1. Apply today at [www.stpf-aaas.org](http://www.stpf-aaas.org) ([http://www.stpf-aaas.org/?utm\\_campaign=2019-Recruitment&utm\\_medium=newsletter&utm\\_source=fellow](http://www.stpf-aaas.org/?utm_campaign=2019-Recruitment&utm_medium=newsletter&utm_source=fellow)).

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## Twitter

*Tweet all about it! Tweet about what you're doing as a fellow. Check out the [STPF Twitter page \(https://twitter.com/AAAS\\_STPF\)](https://twitter.com/AAAS_STPF) – we often retweet fellows. Tweet about what you're learning as a fellow, the people you meet and the places you go. If you're an alumna/us fellow, you might tweet about what you learned and how the fellowship impacted your career path.*

- *Tag us by adding “@AAAS\_STPF” to any tweet so we can see your tweet*
- *Include a photo or two from your fellowship days.*
- *Include hashtag so people who search a term can find your tweet. Examples: #scipol, #scicomm, #scipoljobs.*
- *Add a hashtag denoting your discipline: #socialscience, #geography, #psychology, #datascience, #anthropology, #economics, #math, #biology, #pharma, #engineering, #chemistry...*

### Sample tweet:

As a [current/alum] AAAS S&T Policy Fellow, I [what you did/do as a fellow]. Join me and over 3,000 @AAAS\_STPF fellows who transformed their careers! Apply today.

<https://bit.ly/31P4KxG> (<https://bit.ly/31P4KxG>)

#scipoljobs #phdchat #withaphd

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## LinkedIn

*Post a message to your feed by clicking “Start a post” at the top of the LinkedIn homepage. Encourage people to consider applying and include a few sentences on why it was a valuable experience for you. Below is sample text to help you get started. Include a photo from your fellowship days.*

- *Tag us on your post by typing “@AAAS Science & Tec...;” then you will see a drop-down menu. Be sure to select the one that says “**Showcase page**” underneath the name – it's at the bottom.*
- *Include a photo from your fellowship days.*

### Sample post:

Become an STPF fellow! I did. It was a career move that I will never regret.

The AAAS Science & Technology Policy Fellowships (STPF) is seeking applicants for the next class

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of fellows. As an STPF fellow, you will bring your expertise to federal policymaking and join an influential network of 3,000+ alumni fellows (like me)!

The STPF fellowship made a big impact on my career and life. [\[Share an example or two on what you learned and/or how it impacted your career.\]](#)

The deadline is November 1.

[www.stpf-aaas.org/?utm\\_campaign=2019-Recruitment&utm\\_medium=social&utm\\_source=fellowLI](http://www.stpf-aaas.org/?utm_campaign=2019-Recruitment&utm_medium=social&utm_source=fellowLI) ([http://www.stpf-aaas.org/?utm\\_campaign=2019-Recruitment&utm\\_medium=social&utm\\_source=fellowLI](http://www.stpf-aaas.org/?utm_campaign=2019-Recruitment&utm_medium=social&utm_source=fellowLI)) [\[Add this link\]](#)

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## Facebook

*Post a message to your feed. Encourage people to consider applying and include a few sentences on why it was a valuable experience for you. Below is sample text to help you get started.*

- *Tag STPF in your post by typing “@AAAS Science & Te...” and you will see a drop-down menu; make sure to select the correct account (and not one for an STPF class, for instance).*
- *Include a photo or two from your fellowship days.*

### Sample post:

Become an STPF fellow! I did. It was a career move that I will never regret.

The AAAS Science & Technology Policy Fellowships (STPF) is seeking applicants for the next class of fellows. As an STPF fellow, you will bring your expertise to federal policymaking and join an influential network of 3,000+ alumni fellows (like me)!

The STPF fellowship made a big impact on my career and life. [\[Share an example or two on what you learned and/or how it impacted your career.\]](#)

The deadline is November 1.

[www.stpf-aaas.org/?utm\\_campaign=2019-Recruitment&utm\\_medium=social&utm\\_source=fellowFB](http://www.stpf-aaas.org/?utm_campaign=2019-Recruitment&utm_medium=social&utm_source=fellowFB) ([http://www.stpf-aaas.org/?utm\\_campaign=2019-Recruitment&utm\\_medium=social&utm\\_source=fellowFB](http://www.stpf-aaas.org/?utm_campaign=2019-Recruitment&utm_medium=social&utm_source=fellowFB)) [\[Add this link at the end of the post\]](#)

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**Source URL:** <https://www.aaaspolicyfellowships.org/stay-involved/stpf-virtual-outreach-toolkit>

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- <mailto:fellowships@aaas.org>
- [http://www.stpf-aaas.org/?utm\\_campaign=2019-Recruitment&utm\\_medium=email&utm\\_source=fellows](http://www.stpf-aaas.org/?utm_campaign=2019-Recruitment&utm_medium=email&utm_source=fellows)
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